

## **Rael scores another media victory**

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When the Raelians announced the cloning of the first baby in December 2002, Rael evaluated the subsequent worldwide media coverage at about \$500 million. The October edition of Playboy magazine featured Rael with three nude female followers. Thanks to media coverage, Rael was invited to participate on Radio-Canada's new show *Tout le monde en parle*.

The frenzy this show generated, principally in the French media, won't come anywhere close to the free publicity he received from the cloning story, but for a movement whose leader the expression "any publicity is good publicity" seems to fit like a glove, he has once again accomplished his goal. Then again, Radio-Canada's new show will surely profit from this prophet.

Each feeds the other and in the long run the only loser appears to be common sense.

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