

Info-Cult and Vidéographe present
BEYOND THE MIRAGE

a documentary video on the cult phenomenon



directed by
Jorge MARTINEZ



VHS, 1994, 22 min.

What draws people to cults ?

What leads some to question their involvement ? Two ex-members tell their stories.

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BEYOND THE MIRAGE

A documentary video on the cult phenomenon

Our ever-changing society has witnessed the emergence of many spiritual, political and psychological movements who claim to be interested in helping people achieve their full potential. Many of these groups are, in fact, beneficial to their members and clients.

However, some of these organizations have been the subject of severe criticism because of the way in which they exploit their followers and the population at large.

The purpose of **Beyond the Mirage** is to raise awareness about the cult phenomenon. Though most of us have a vague idea of what a cult is, we do not always know the extent of the cult phenomenon nor its impact on members and on society in general.

This video was made for the general public with a special focus on young people who are often the target of cult recruitment. It can also be useful in providing information to community workers, professionals, teachers and professors, in fact, to anyone who would like to know more about the issue.

Through the stories of two former cult members (one, eastern in approach and the other, apocalyptic) and the explanations given by Mike Kropveld, Executive Director of Info-Cult, and Linda James, a psychologist and college professor, the viewer can gain some insight on what leads a person to join a cult and then, eventually, leave.

The video is both an educational and preventive tool to sensitize the public to what makes people vulnerable to cults.

VHS, 1994, 22 min.

Directed by: **Jorge Martinez**

Produced by: **Info-Cult and Videographe**

Distributed by: **Videographe-Distribution**

purchase price

CANADA : \$110 + tax (rental: \$40 + tax)

U.S.A : \$89 u.s. (rental: \$30)

INTERNATIONAL : can \$110
(international money order)

a discussion guide comes with the video

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